



SPONSORSHIP PACKAGE

Provincial Conference May 10th - 12th



REC | CON 2023
REIGNITE RECREATION
Dieppe, NB

ABOUT THE CONFERENCE

The 2023 Recreation N.B. | Loisirs N.-B. Conference will be a great opportunity to network with fellow recreation professionals. This conference is a wonderful opportunity for delegates to make new connections and strengthen existing networks in New Brunswick.

We offer a number of sponsorship opportunities that will maximize exposure during this bi-annual event. We hope you take advantage of these opportunities by showing support for recreation in New Brunswick

OUR FOCUS

This year's conference theme is Reignite Recreation. Presentations related to this theme that showcase community engagement/development and projects that focus on recreation, inclusion, volunteerism, program planning, community assets, physical activity, play, parks, and green space planning are being sought.

WHY BECOME AN ADVERTISER / SPONSOR?

This is a great opportunity for your organization to engage members of the recreation, leisure and sport sectors throughout New Brunswick. By becoming a sponsor of Recreation N.B | Loisirs N.-B.'s Conference you will reap the benefits of our rich history and strong relationships with those who work and volunteer in the above mentioned sectors.

Our sponsorship program has been enhanced to provide you with maximum exposure and direct access to our delegates. Your sponsorship will also show our members that you care about being part of a united effort to support the recreation sector in New Brunswick.

ADVERTISING OPTIONS

Recreation N.B | Loisirs N.-B. will be offering a variety of advertising options that adhere to our standards. These include:

1. Promotional logo's, sponsors material, and advertising links
2. A conference brochure
3. All session presentations and sponsors
4. A promotional email / living document

All sponsorship and advertising material to be included in the conference delegate bag must be forward to Recreation N.B. | Loisirs N.-B.

(To display your advertisement with the highest quality resolution, we require that all submitted artwork are print quality graphics.)

SPONSORSHIP OPPORTUNITIES

Premier Sponsor - \$3500.00 (1 Opening)

- Listed as presenting sponsor for each session
- Name and logo on all digital conference publications
- Recognitions in the Recreation N.B. | Loisirs N.-B. e-newsletter, and website
- Verbal recognition during conference proceedings
- Allocated time (5 minutes) to speak to conference attendees
- Two (2) full conference registration

Recreation N.B | Loisirs N.-B. Awards Banquet Sponsor - \$1500.00 (1 Opening)

- Naming rights for the 2023 Recreation N.B. | Loisirs N.-B. Awards Dinner
- Recognition during the 2023 Recreation N.B. | Loisirs N.-B. Awards Dinner
- Recognition in the Recreation N.-B. | Loisirs N.-B. e-newsletter, and website
- Two (2) full conference registration

Keynote & Panel Sponsor - \$750.00 (2 Openings)

- Listed as co-sponsor for (1) session
- Recognition during introduction (1) session
- Recognition in the Recreation N.B. | Loisirs N.-B. e-newsletter, and website
- One (1) full conference registration

Supporting Sponsor - \$250.00 (9 Openings)

- Recognition in the Recreation N.B. | Loisirs N.-B. e-newsletter and website
- Recognition during introduction for one (1) session

To purchase your sponsorship or advertisement package please visit:

<https://form.jotform.com/230175578153256>



REC | CON 2023
REIGNITE RECREATION
Dieppe, NB

CONTACT

70 Melissa Street | Fredericton, NB
nhebert@recreationnb.ca
Phone (506) 459-1929 ext. 2
<https://www.recreationnb.ca/>

